



WTTT Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1366367

Date Entered 08/31/12
Last Modified 08/31/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo A50+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,692.50
Net Total \$15,257.50
Sales Tax

Advertiser Stivers Congressional District 15 (33042)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand PRIMARY TV (429514)
Salesperson HOUSE-COLUMBUS, WSXX/WTTT/ESXX/WWHO (1)
Sales Office WSXX/WTTT/ESXX/WWHO
Buyer Name
Phone/Fax /
CPE 2647
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WTTT

Columbus (WTTT)
By Broadcast Month
Sep. 2012 29 Spots
Grand Total: 29
Rate \$17,950.00
\$17,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6:58A- 7:57A (EST)						1			1	\$200.00	\$200.00	Columbus (WTTT)	7A GDC	8/31/12
2.0	Normal Line / SPOT	09/10/12-09/14/12	3	:30	6:58A- 7:57A (EST)	2	1	1	1	1	1			5	\$200.00	\$1,000.00	Columbus (WTTT)	7A GDC	8/31/12
3.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7:58A- 9A (EST)						1			1	\$200.00	\$200.00	Columbus (WTTT)	8A GDC	8/31/12
4.0	Normal Line / SPOT	09/10/12-09/14/12	3	:30	7:58A- 9A (EST)	1	1	2	1	1	1			5	\$200.00	\$1,000.00	Columbus (WTTT)	8A GDC	8/31/12
5.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7:58A- 9A (EST)		1							1	\$200.00	\$200.00	Columbus (WTTT)	8A GDC	8/31/12
6.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5:58P- 6:30P (EST)						1			1	\$450.00	\$450.00	Columbus (WTTT)	6P BB	8/31/12
7.0	Normal Line / SPOT	09/10/12-09/13/12	3	:30	5:58P- 6:30P (EST)		1	1	1	1				3	\$450.00	\$1,350.00	Columbus (WTTT)	6P BB	8/31/12
8.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	5:58P- 6:30P (EST)		1							1	\$450.00	\$450.00	Columbus (WTTT)	6P BB	8/31/12
9.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7:31P- 7:57P (EST)						1			1	\$1,350.00	\$1,350.00	Columbus (WTTT)	7:30P BB	8/31/12
10.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	7:31P- 7:57P (EST)		1		1					2	\$1,350.00	\$2,700.00	Columbus (WTTT)	7:30P BB	8/31/12
11.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7:31P- 7:57P (EST)		1							1	\$1,350.00	\$1,350.00	Columbus (WTTT)	7:30P BB	8/31/12
12.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	10P- 11P (EST)						1			1	\$1,250.00	\$1,250.00	Columbus (WTTT)	10P NEWS	8/31/12
13.0	Normal Line / SPOT	09/10/12-09/14/12	3	:30	10P- 11P (EST)		1	1	1	1	1			4	\$1,250.00	\$5,000.00	Columbus (WTTT)	10P NEWS	8/31/12
14.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	10P- 11P (EST)		1							1	\$1,250.00	\$1,250.00	Columbus (WTTT)	10P NEWS	8/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT	09/17/12-09/17/12	10	:30	6:58A- 7:57A (EST)	1								1	\$200.00	\$200.00	Columbus (WTTT)	7A GDC	8/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: